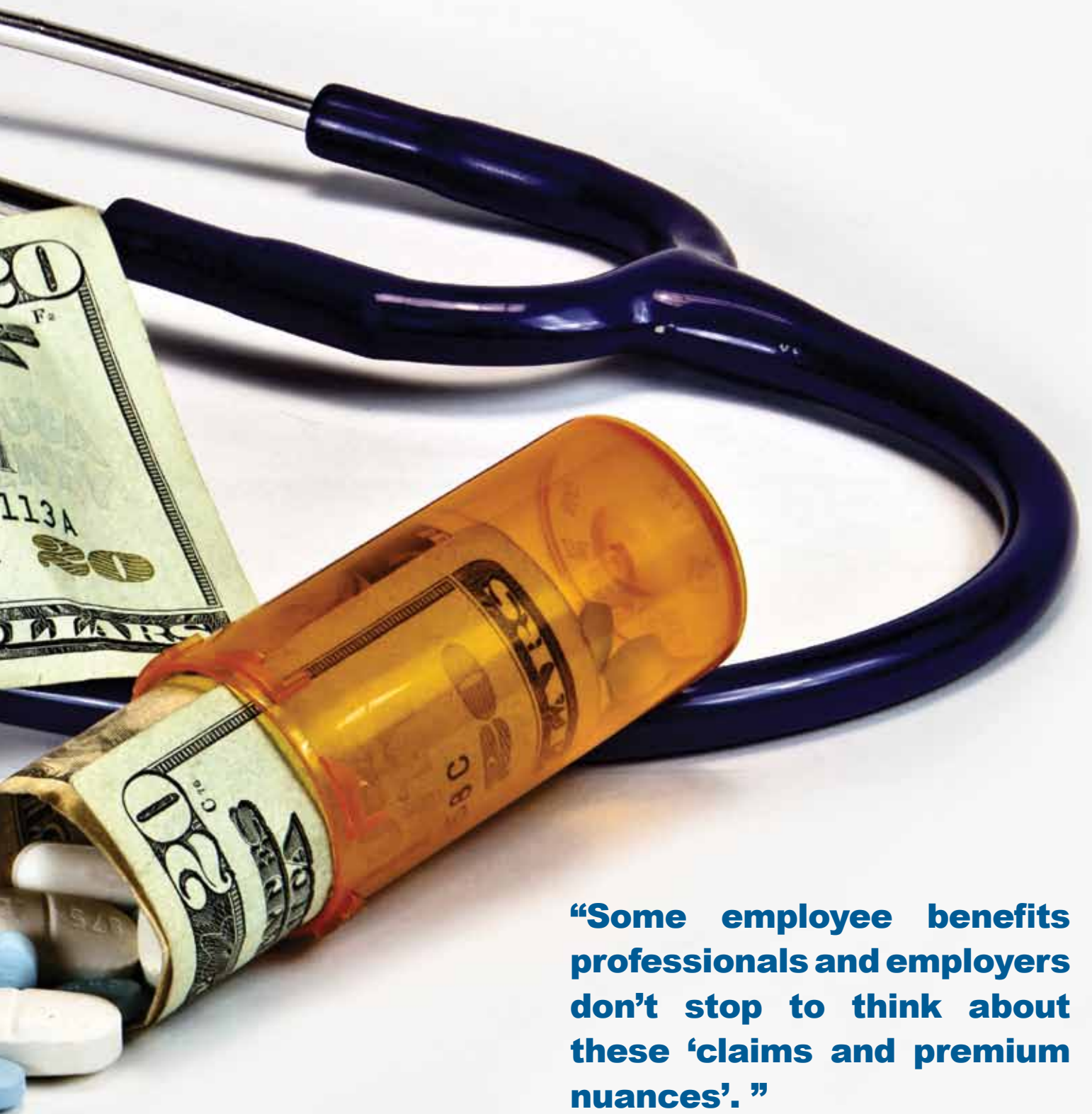




# Fund Your Rx Program

Written By Crystal Williams



**“Some employee benefits professionals and employers don’t stop to think about these ‘claims and premium nuances’.”**



**Written By**  
**Crystal Williams**  
President of RxReins, Inc.

It's a fact. One of the key items an employer can realize by going into any kind of an ERISA self-funded employee benefit program is that the employer can control the benefits that are inherent to that program. And by controlling the benefits, plan costs are also controllable. This is particularly true concerning the outpatient prescription drug card program.

On the proverbial "other side of the coin", when buying a fully insured medical benefit program -- this product will include an outpatient prescription drug component -- the employer is literally inheriting the carrier's existing product as far as eligibility, plan co-pays, covered drugs, together with other benefit plan provisions and limitations--both good and bad.

And, the unfortunate part about living with the carrier's existing prescription benefit plan is that, in layman's terms, you generally end up with the blue four-door when you might have preferred the green station wagon or a red convertible.

So, to reiterate for emphasis, by going into a self-funded prescription drug program, the employer can really control this benefit plan as the employer establishes the plan specifications including covered and excluded drugs as well as deductibles and plan co-pays.

Further, when the employer elects to self-fund any part of the employee benefit program, many of the carrier's expenses (overburden) can be eliminated.

The employer is going to save money on premium tax, carrier's fees and profits, and underwriting reserve margins. Additionally, the employer won't be paying for that insurer's large and expensive home office.

### **Main Issues**

Those cost factors are always the main issues since, let's face it, claims are claims. Also, insurers as well as employers have plan administrative expenses. So, since claims are claims, and administration is administration, it seems a reasonable view that the carrier's profits, margins, premium tax and overburden can and should be eliminated.

Premium tax is approximately 2 percent of premium. Most carriers' overburden, which includes some profit, is going to be 5 to 7 percent or more of premium. So, doing the math, you can assume that there is probably 10 percent in the premium bottle for these costs. And it's that layer of cost that an employer can reasonably expect to save when the employer elects to self-fund.

The next major point is that if the employer has already made the leap to go self funded, in all probability the employer has purchased Specific and hopefully aggregate stop loss insurance. To reduce the premium costs for this insurance, eliminate outpatient prescription drug expenses from the medical stop loss policy and have this exposure written under a separate aggregate



stop loss policy. In so doing, the employer should expect to be able to reduce the medical stop loss premium, or the deductible amount, or both.

Basically, what it comes down to is accenting the positive and eliminating the negative. And within this recommended change for a better way, the following factors should be considered:

- Active employee groups typically have outpatient prescription drug. Costs in excess of \$100 per member per month. And some employers, with very rich prescription benefit plans, see costs substantially in excess of this number.
- Employers with retiree participants can expect outpatient claim costs for these individuals to be in excess of \$300 per member per month.

Therefore, to further illustrate, if outpatient prescription claim costs are approximately 15 to 20 percent of the cost of medical claims, and these expenses are eliminated as a covered expense under the medical stop loss policy, it's reasonable to presume that the employer may expect savings of 10 to 15 percent-and often more-on either current medical attachment factors and/or stop loss premium costs.

And, the premium for an aggregate stop loss policy that covers out-patient prescription drug costs, with an attachment point equal to 125 percent of expected claims, should cost less than 2 percent of expected claims. So, if the employer is saving from 10 to 15 percent on the medical stop loss premium and adding the cost of the less expensive

prescription Aggregate stop-loss policy to the budget, the employer is going to save some significant money.

### Fact Forgotten

Unfortunate, but true, some employee benefits professionals and employers don't stop to think about these "claims and premium nuances" and the cost or savings associated with them. And, more often than not, the fact is forgotten or ignored that by excluding outpatient prescription claims, it's possible to reduce either those medical stop loss premiums and/or reduce those medical stop loss deductible amounts. Further, many stunningly continue to believe that eliminating prescription drug claim costs from the medical stop loss and covering this risk under a separate stop loss policy creates an added layer of cost when, in actuality, it's a reduction in total stop loss premium costs.

Next, employee benefits specialists and employers should come to appreciate the fact that if the medical stop loss carrier is agreeable to as little as a 10 percent reduction in the employer's medical stop loss premium-and the premium for a separate Prescription Aggregate that covers this risk is approximately 3 percent of expected claims-then there's the potential for the employer to save some real money!

Bottom line, if prescription drugs costs are excluded as a covered expense under the medical stop loss insurance policy, the employer or his representative has significant leverage when dealing with the medical stop loss carrier. So the advice is to "carve-out" from the employer's medical stop loss those outpatient prescription drugs that probably represent from 15 to 20 percent of the employer's health

## **“Get those prescription costs and expenses into a frame work that the employer can control.”**

care costs. That should translate to either a significant reduction in the price of the stop loss premium, or as an alternative, a reduction in the medical stop loss deductible amount.

Then add aggregate stop loss to cover the outpatient prescription risk (it costs a fraction of the corresponding medical stop loss premium), and the employer will be on the way to saving some substantial money without materially altering the employer's total financial exposure. It's really quite basic-if claims go down, premiums go down.

### **Another Consideration Now consider this:**

There has been a surge in the number of large employers moving to self-insured medical plans, opting to bear the financial risk themselves, according to HealthLeadersInterStudy, Nashville, Tenn., the leading provider of managed care market intelligence. And many medium to smaller employers are following suit.

So, once more with feeling, the employer should strongly consider the following:

- By being self-funded, the employer can control benefits and need not be dictated to by either an insurer or those nasty mandated state benefits.
- By being self-funding, the employer's cash flow is improved as money held by the insurer may be utilized by the employer in expanding the business.
- By going self-funded, the employer should be able to save on the carrier's profit margin and risk charges. And, many employers find that the insurer's charge for administration is often greater than that fee charges by a professional Third Party Administrator [TPA].
- If the employer has an insured medical program, get that prescription drug card component out of the insured medical program and request a premium credit. If the employer is currently self finding and has specific and aggregate stop loss insurance, get those prescription costs out of the medical stop loss and request a premium credit as well as reduced attachment factors. Get those prescription costs and expenses into a frame work that the employer can control.
- And, once the employer decides to takes the prescription drug costs out of the employer's exiting medical financial bucket, the employer can then buy an aggregate stop loss policy to limit the employer's financial liability for this risk. aggregate stop loss insurance for a prescription program is very inexpensive when comparing costs to either an insured or existing medical stop loss programs.

Who could ask for anything more?

